

Policy issues

The objective of the HAPPY AUDIT is to improve Europe's primary health care performance by promoting prudent use of antibiotics and therefore, the goal is to develop tools and materials for media campaigns targeting professionals and patients.

The project has wider societal implications as the target group is both professionals in the primary health sector and the public.

The policy-related issues are taken into account throughout the project by:

- Active participation of local government administration in the consortium.
- Inviting local politicians to participate in a regional advisory group to be organised for each region.
- Preparing recommendations for stakeholders (politicians, public and private decision makers).