

## **Relevance to the Scientific Support to Policies (SSP) priorities as stated in the Call**

**The project proposal refers to Scientific Support to Policies (SSP), Area 2.2. Task 1:**

**Strengthening of the surveillance and control of communicable diseases through the development of tools for behavioural changes of the general public and professionals in the Community towards prudent use of anti-microbial agents in view of different cultural backgrounds:**

- to carry out research on existing behavioural tools/schemes in different Member States,**
- developing tools to focus specifically on the development of media campaigns targeted at health care professionals and the parents of young children and healthy adults on the reasonable use of anti-microbials.**

The goals of HAPPY AUDIT are:

- To carry out research on existing behavioural tools
- Implementation of APO cycles in different regions
- Developing tools for development, implementation and evaluation of media campaigns